\$2 U.S. October 2008 \$3 Work Lourse Brooks

It kind of scares me when I see older people in indiepop, or in any genre who seem burnt out. Some people continually release good music, art, writing until they die, but some make something so fantastic that one day, they just run out and it's gone. They make everyone watch them as they fly by, burning up in the process, and everyone wishes on them. Then they hit the ground and change the landscape, and then they're just gone. They're a shell of what everyone watched burn so beautifully. And everyone around them just has to cope with this sudden change and sudden loss of the thing they so steadily fixed their gaze on. Sometimes the people stick around and try to help the people manage, and the people finally get to see what they admired close, but it's not the same thing as what they had admired. They're not on fire anymore

And sometimes, people only have the crater. The person is completely burned up, all that was they're was consumed, and they're just gone gone gone, and only what they affected remains.

sow this lady on the bus the page and she was definitely writing not but her hand was all over the page. saw this lady on the bus the other day. She was writing in this notebook, writing in this writing what they very saw admire what the page and she was admire up the page writing maybe hastily alance up the page writing maybe hastily alance up the page who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and people who are writing maybe hastily alance up the page and page drawing. 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She are out of her seat with a little moneuvering. treaking out, and she was looking around to make sure nobody saw that a little maneuvering, because her, and she was looking around to make sure nobody saw that her, because sitting next to her, and she was looking around to make sure nobody saw that her, because sitting next to her, and she was sitting next to her, she was worked and someone she didn't know was sitting next to her, she was window side and someone she didn't know was sitting next to her, she was window side and someone she didn't know was sitting next to her, and she was window side and someone she didn't know was sitting next to her, and she was window side and someone she didn't know was sitting next to her. she was worried she got out of her seat with a little maneuvering, because to her, of her seat with a little maneuvering, of a side and someone she didn't know was sitting of a side and someone she didn't know was sitting the bus schedule of the was window and announced "Oh, this isn't my the bus schedule with the bus schedule she was window and announced "Oh, this isn't my the bus schedule she was window and and arabbing a pamphlet with the bus schedule she was window and and arabbing a pamphlet with the looked at the window and arabbing a sian for Bel Pre Road and arabbing the same she was sian for Bel Pre Road and arabbing the was sian for Bel Pre Road and arabbing the same she was side and arabbing the was nooked at the window and announced to the window that's on either side of the a sign for Bel Pre Road attrached to the window that's on the clear holder attrached to the from the clear holder attrached to the window that's on the clear holder attrached to the window that's on the clear holder attrached to the window that's on the clear holder attrached to the window that's on the clear holder attrached to the window that's on the window that's on the window that is not the window that we will not the will a sign for Bel Pre Road and grabbing a pamphlet with the bus side of the window that's on either what his she attached to the window that's on either what his she window that and finure out what his she window that and finure out what his she window that and finure out what his she window the window that when the window that what his she window that what his she will be window that what while she will be with the window that when the window that when the window that what while which was a she will be with the window that when the window that we will be with the window that when the window that we will be with the window that when the window that we will be with the window that when the window that we will be with the window the window the will be with the window the will be will be with the will be will be window t from the clear holder attached to the window that son either side of the window that so on the window the window that so on the window the wind

was on.

She didn't look poor. She looked like she was SOMEONE, or at least had been someone. Her clothes were out of date, but looked like she had classier store than American Apparel), like she had gone around shopping for new clothes that looked a certain way. She pulled out her phone and rest of the ride. I could hear her, rehashing old incidents, like they were still accurred years ago, that had been disputed in this very same way comfort in discussing.

reminded me of how I talk about stuff with my friends, but not events we were at even. Just trying to piece together stuff from old fanzines and liner notes and the stage banter on live recordings, trying to figure out what we missed. Is that who we're going to be? I wondered on the way home picking a flower trom someone's garden and putting it in my hair to balance out my sulky face. Creases on the flower had turned brown by the tried to think of happier things.

Waking up from a **nightmare** is lousy.

It's like your body's running a drill to make sure that when your

lite

really is

in danger

you have the reflexes to SQVE yourself.

l always dié before l wake.



arrived at the University of Maryland campus and wasn't quite sure where to go, so I said 'Hi' to a group of kids who looked like they were probably going to the Vivian Girls radio thing, and sure enough they were probably going to me viviant Gins radio ming, and sure enough mey were. I onered them cookies, which were warm and falling apart because I had just baked them about a half hour earlier, and then we went to the cafeteria to get ice Cream. | got rainbow sherbet and there was argument over whether sherbet was nonfat or not, and I said that it wasn't possible because if It was nonfat, it wouldn't taste good We got in the building and cookies all around and we dipped them in

At this time, the Vivian Girls were out of sight, presumably dreamily tuning their guitars and taping Ali's drum set together.

Someone heard the soundcheck and decided that it was time to go into the room, but it wasn't, but nobody wanted to go back to the main room, so we all stood like sardines in the hallway and made conversation. When we got into the radio room, we all crowded in the radio room behind the monitors, and it was quite a small and there were some people still in the hall

"I want someone RIGHT HERE! Someone needs to be uncomfortably close to my drumset" Ali said, and pointed with her drumstick. I stepped closer and expected other people to follow behind me and stand close, but they all stood sheepishly by the monitors. I ended up hijacking the area in the triangle between Cassie and Ali and Kickball Katy, and kept trying to come get people to dance with me. Mostly they just stood and tapped their feet. The Vivian Girls sounded great, but took after Galaxie 500 in the way of performing.

After Vivian Girls, Fucked Up played on the radio, and gave me a ride to the Rock 'n' Roll Hotel, where the show that night was and where I conducted the interview. Ben (I think) added a few questions to the ones I had previously prepared. Also, I am totally going from memory on who said what and what was said 'cause the tape didn't record. It was a lot more long winded and rambly in real life. Fucked up sat in on the interview and commented.

Louise: What's up with having small runs? After the first one, didn't you realize you should Kickball Katy: All of our releases print more? Louise: Oh? They were out of are actually in print. print for a while and people were amounts of money on them on eBay and stuff without even hearing it. spending Cassie: I think they heard it it they spent that much money on it. I think it's pretty easy to find Chairman Mao: Everyone gets the same chance to access it. It on soulseek. Ali: Crazy of them to spend that Vivian Girls are touring in December. You can seems fair. Trade in the Louise: Cool, cool. I have a and you can get question from the Anorak forum are touring Louise: For Kickball Katy. Are for Katy Kickball-Ben: It's Kickball Katy you dating the creepiest guy in Teveryone bursts out laughing, the West indie right now? Orphanage 7" from Woosist in the their album and the Kickball Katy blushes) Kickball Katy: No comment. Louise: Moving on then, who are You voting for ? 3 Ali: Because he's so handsome. All: Obama. Cassie: And have you heard his Kickball Katy: He sounds like he voice? It's so reassuring. Chairman Mao: I support him knows what he's doing.





CARTICOT Because they think boys will fix them -Amy Richardson Girls oren't stupid 3 Jessie Frediund Tolor Holor of the state of the CONTROL OF THE STATE OF THE STA Sill and the state of the state -Katy Batse

Allison: who-playdon't wan There's a music goi

think we're one of the few bands-I mean, pop bands . aren't as prevalent. We're kinda the pop band Matt: It's more noise bands and punk bands Allison: Yeah, like, noise bands and the harder music. Louise: Noise like shoegaze like My Bloody Valentine, or noise like I'm gonna fart into the tape recorder. Allison: Fart. Definitely fart music. Fart music is very popular in Richmond. Louise: I don't even know how you could have a heavy metal fart. Like if you swallowed...what's a heavy metal instrument? Allison: It'd be like pfftt poob pfft poob. It's gotta have a good beat. Louise: If you farted out a windmill. Jared: I think a heavy metal fart is just pooping and then saying you just farted and not caring that you pooped in your pants. Allison: Nah, everything's cool. It's not bad. Things have warmed up! Louise: So do you guys go places often or do you just hang out? Allison: Like as a band or as people? Louise: As a band. Allison: We go places too much. Like, we went to New York to Philly this weekend. This week we're doing way too much stuff in Richmond. We're playing a show every day. Unidentified boy: Fredricksburg Allison: Yeah, we're going to Fredricksburg. So. Louise: So you're on "tour" Allison: Yeah, cause we work

nine to five.

Allison: It's more a people-who-play-in-band scene. I don't wanna knock it. There's a lotta different music going on in Richmond.

Matt: Matt, cunt trumpet. Jared: Jared, cunt trumpet Allison: Allison, cunt trumpet. Andrew: Andrew, cunt trumpet Louise: So, first, ya'll started out as a joke band, right? Andrew: That was just Allison . Allison: Yeah, it was me and my friend Bill, who's good friends with Becca, also. And we, well, I, started using garage band and making some songs in it and I would drink a whole lot, and I would rap freestyle over them. A little later, I bought a guitar and decided that was better. It took a long time. Louise: And how long did it take you to put together a real people band? Allison: About a year and a half. Louise: And how long did it take you guvs to record your album? Allison: About a year. Louise: A year? Allison: Yeah. It didn't, like, happen all at once. The last five songs did. But the first songs were really slow moving. Allison: CUNT TRUMPET. CUNT TRUMPET SLOW MOVING. Jared: Cunt trumpet! Jared! Louise: What else was I gonna ask you? Allison: Whatever you want. Louise: What about the scene wherever you live? How is that going? Is it an. indiepop scene or just a people-who-play-in-bands scene?

Louise: Sorry, Jenny read my zine anyway. Lewis. You ain't Allison, Yeah, and be under a fake name tool to operate by Jared: It's a good Lif You did, it would some point you can pretension about i yourself. I kinda everything myself. Allison: Yeah. until...uh...there's Jared: There's a Louise: That was quess we're all control freaks. Jike Lenny Jewish. of that in the, Richmond music happy Rosh Hashanah do everything Louise: Oh. Well, like doing ▲ Louise: Shers reading my fthunder thunder scene. Hashanah Eight nom Jewishs Allison: Ye Jared: I didn't m not being Jemish. what you get Smited. No you get eternally (know, don't believe right? You're ared: That's okay. good. I'm sorry. It *Lewis record is not Louise: We don't Allison: It's not breaks my heart, pick you. very good. sucks. The new Jenny Jared: Jenny Lewis [unintelligible Andrew: For the sucks Allison: record record-Jared: record Louise: Andrew: Say it loud! IMPOSSIBLE TO HEAR REALLY REALLY LOUD. [tape clicks off] tane clicks on! Dressy Bessy: *IS THIS PART OF THE soundchecking in the Elaina: HI GUYS. Elaina: I'll star AND MAKES IT Louise: You need to trumpet" so I know say your name and Dressy Bessy: Elaina: CUNT over. Elaina Louise: Would you Dressy Bessy: Elaina: Okay. other room* the word "cunt Louise: Yeah, statement for a like to make a Elaina: Cunt TRUMPET. Elaina: Sure. TAPE* Louise: (to girl Good. your name. dressing room) trumbet? . *begins 1ond* entering the from Squaaks who you. zine? are you? Elaina: Jared: Yeah, they're And Sad Cobras. Have you heard those guys Louise: Spell it for plays a lot of eight Plomo from Japan. He dot com slash plamo Allison: Uuuummm...as Jared: It's myspace do you listen to as Roanake and a site called ["roseark" Louise: No, should like the pretenders Louise: That's it? people? Virginia. There's really good small listening to Plomo music scene in Louise: What music Jared: You should Jared: P-L-A-M-O. Allison: I really from Roanoke Jared: This guy instrumentalist, Louise: Ooookay Jared: I been You can go now. me and I will. individuals? Louise: Yes. check it out. Louise: What? bit music. does like, yet?

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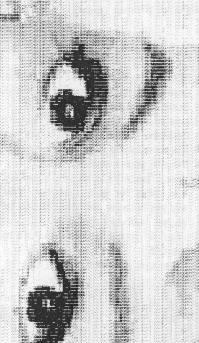
Louise: They sounded can just stand there They've got a method of the ike they were like Louise: That's from and not care. We're nis drums the other nippos helped us q opened for Love Is experimentin', you not experimenting. Allison: That was Jared: You didn't gonna ignore you" experimenting and Kevin just points they're right on Jared: Like, the Allison: I think Louise: Oh, they Jared: Sometimes "We're gonna be lot of shows. Jared: That was Louise: I didn' experimenting. Allison: Oh, Videohippos? Allison: Out like them? ike them. or their probablyedge of my cunt calent. trumpet Louise: Do you think depends where your bands should alway. Allison: I guess dot , you know, Jared: Well, Allison even pick your nose. cause I don't know Allison: I mean need something form themselves? Louise: Yeah you ethics; you've Jared: Sounds like lot about them. know about DIY Louise: We don't that's difficult, Andrew: Yeah, you and ...um...DIY ethics: does a lot ofdo things yeah, we do ourselves. everything Louise: So how do Talk about that indiepop morals Allison: Well, it's storming. you feel about Andrew: Okay band. Jared: No. the car? off] [tape clicks [tape clicks Dressy Bessy: SUPER LOUD!* obviously the thing Black Cat stole our ALLOS YOU COULTY get it pack now instruments with our cunts cause the gome play all the trumpet...Becca was Okay! cunt mad and we were Louise: Cunt trumpet confetti. .pard Andrew: This is a Louise: Ho we wait Jared: Where was literal uh... that from? Jared: discuss again? Jared: And they have sounds like? I don't know what] comprised We wind up listening either the Ronettes ndrew: Mostly the music is Sad Cobras Allison: They kinda statement. What do Byrds. Or...you know you listen to when from in that scene. a lot of bands in/ kinda a throwback Jared: Yeah, that was kinda a broad of a lot of people that? What kind of type or Jefferson sound like us, but Roanoke that are sixties, I think you deliver food Louise: Normally to a lot of that, Louise: Like...the when people say Jared: Like the Louise: What is shoedazey. Jared: Kinda they're more thoughtful. 60s music. Ronettes? Airplane. Andrew?

Andrew: Most of the times I've seen him he has. Jared: Sometimes he's just so close you can smell him, which I think is a good part of the show. When you can smell the band. Louise: Does he shower? Cause if he doesn't that would not be pleasant. Allison: He plays the drums really hard. And the smell can prove it. He works so hard that I feel like I'm working just as hard watching him. So, I kinda like that.

[At this point, I barge into Tammy Ealom's dressing room] Louise: Heeeeeeeey, I have a zine and I was wondering what you think about cunt trumpetry. Tammy: Cunt trumpetry? Louise: Yes, it's a trumpet you play with your cunt. How do you feel about this? My name's Louise, by the way. Tammy: My name's Tammy. love your glasses. Louise: Thanks, yeah, I know who you are. Do you feel famous? Tammy: No. Louise: Do you have anything you want to say to the zine reading public? Tammy: I want to hear more about cunt trumpetry. Louise: Well, it's a trumpet you play with your cunt It's just like a normal trumpet, except-Tammy: How do you get the air? I mean- 🐗 Louise: You queef. You have to do lots of Kegels. Tammy: I don't think I'd be wery good at it. Louise: You don't? Tammy: How much practice does it take? • Louise: I dunno, I've never

tried it.

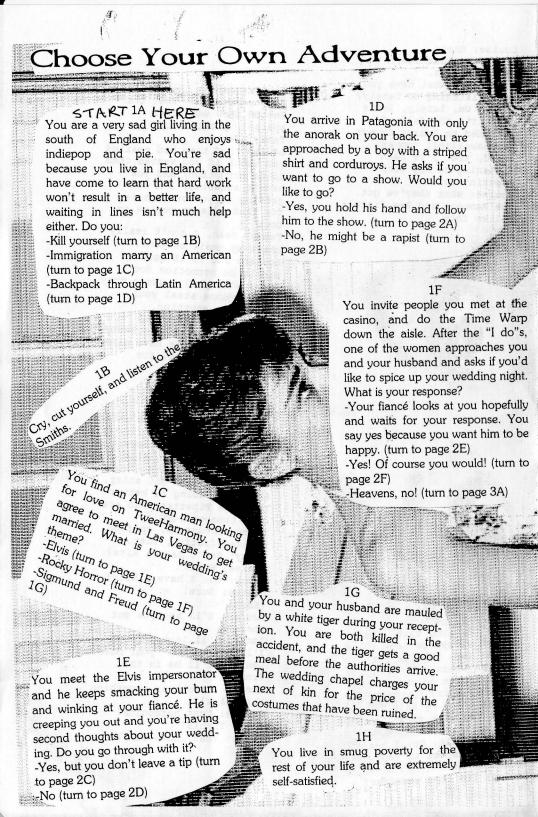
Tammy: Are you endorsing i though? Louise: I'm just wondering your opinion on it. Tammy: I like the idea. Louise: Me and my friend Becca decided to start a cunt band. Play all the instruments with our cunts. Tammy: Is that legal? Louise: We'll find out. The thing is, you need a crescent tambourine instead of a round one. Tammy: They make those. They make 'em with sticks, too. Louise: That would be helpful! Tammy: Maracas, too Louise: Oh, yeah!! Tammy: You'd have to be a good dancer. Louise: So do you have anything you want to say to people who read Sapricot Zine? Tammy: Keep on readin' Sapricot Zine. And give me copy. Louise: I will. Tammy: I love that [she points at my Pastels badgel Louise: Thank you! Do you listen to the Pastels? Tammy: Yeah, totally. Did you make that? Louise: Yeah, I needed a way to make it easy for other popkids to identify me, and I didn't have any buttons for the Pastels, and obviously that was how Talulah Gosh started. Tammy: Talulah Gosh! I played with them once. Louise: Talulah Gosh or Heavenly? rammy: It was Heavenly. love Talulah Gosh, too. Louise: Yeah, my friend Katy who also has a zine interview Amelia. Tammy: She's hot.



Tammy: Oh, yum. That, too
You can always go back.
Louise: Yep, they're not
going anywhere.
Tammy: You're so cute. Who
cuts your hair?
Louise: I cut my hair.
Tammy: You do a great job.
It's really cute.
Louise: Thanks. So, I heard
Tammy: [whispers to tape
recorder] Hi.
Louise: [to tape recorder]
Hello

Louise: So, on the poplist, they were sayin' that the Boston show was kinda sparsely populated. Tammy: Yeah. Louise: And they had emailed you about if you wanted them to do promotion, and you hadn't answered, I'm not getting on you or anything for that. 'cause you're on Tammy: Yeah, I don't really check my email on tour. Louise: But is it cool if people do promotion for shows with you? I guess they didn't anna steal your thunder or anything. Tammy: I think that is great. I think Dressy Bessy deserves love. We have given love the pop scene for years.

Louise: Everyone, you should love Dressy Bessy. Tammy: Loveitloveitloveit we love yoooooooou. Louise: I love them. She's wearing a polka dot shirt. And she's doing it better than the Pipettes. Who are cunt trumpets. Tammy: Excuse me, spotted. Louise: Spotted, then. Tammy: Can I have a kiss? Louise: What? Tammy: Can I have a kiss? Louise: Sure! [KESS] Louise: I'll see you out there! Tammy; I'll look for you. I'll be watchin' your moves. Louise: I'll be in the front. Tammy: [something something harmonica] Louise: Cunt harmonica! Cool! Thanks! Tammy: Yeah, have fun!



He leads you to his apartment and a great pop band is playing. You dance and drink two cans of ginger ale, and dance with a boy who has Johnny Marr bangs, but keep your eye on a moody and mysterious boy who is leaning against the wall. Do you say hi to him?

-No, the boy with Marr bangs is really cute and you continue dancing with him. (turn to page 3B)

-Yes, you walk up and snog attack. (turn to page 3C)

2B

You wander don't have money for a taxi or the metro, and you end up wandering around in a jungle. A snake hypnotizes you and invites you to his lair. He has a number of compilation cassettes that he has mail ordered from various sources. He tells you that it is difficult for him to fill out order forms and lick stamps, and you can have access to his tapes for life if you agree to do this for him and keep him company in his lair.

-You'd love to!!!! (turn to page 3D)
-No, snakes can't talk. (turn to page 3E)

2C

You get married to your American husband and he thinks it would be a great idea to move to the Pacific Northwest and become a lumberjack. Do you think this is a good idea?

-No. Fey indiepop boys don't make good lumberjacks (turn to page 3F)
-Yes, you love the Pacific Northwest! (turn to page 3G)

You run away at the last moment. You sit on a bench on the fringe of town. A sickly hipster approaches you and asks what's wrong. Do you tell her?

-Yes, you spill your heart out and tell her the whole story through your tears. (turn to page 3H)

-No, you could never bring yourself to talk to a hipster. (turn to page 4A)

2E

You have a great night, but Jesus descends on your hotel room the next morning to tell you that you're a sinner. He tells you that as your punishment, you can either listen to the Smiths and only the Smiths for the rest of your life, or move to the Pacific Northwest. Which do you choose?

-the Smiths (turn to page 1B) -the Pacific Northwest (turn to page 3G)

2F

You have a really wild night, but when you wake up in the morning, all your money and credit cards are gone. Do you:

-Become a topless dancer to provide for your family (turn to page 4B)

-Hitchhike back to your husband's home, where he works as a lumberjack. You might want to ask about these things next time you get married to someone (turn to page 3G)

-Start a band (turn to page 4C)

You move to Nebraska, where you live in a farm house and birth two kids. After fifteen years of being happily married, you find out that your husband is having an affair with Conor Oberst. What do you do?

-Leave your husband and abandon your kids at a hospital under Nebraska's Safe Haven laws. You decide to backpack through Latin America like you wanted to as a young girl. (turn to page 1D)

-Pretend not to know, but are secretly sad about it (turn to page 1B)

3B

You go to grab another ginger ale, and when you return, he's making out with a boy who resembles Kevin Barnes (in full regalia). You are quite upset but not surprised. Turn to page 1B

30

You snog attack him, and he runs away to Peru. Do you:

-Follow him to Peru (turn to page 4D)

-Go back to dancing with the boy with Marr bangs (turn to page 3B)

30

You spend the rest of your days in a hollow tree. The snake protects you from jungle beasts, and you fill out order forms for him and get money orders from the local Western Union. You read liner notes to each other and live happily ever after.

3E

Yes, they can. He tells you that you leave him no other choice but to imprison you. He tries to be polite by letting you choose the tapes you'd like to listen to. Turn to page 1B

You don't have much of a choice, if you want to stay in America. You can:

-Go with him anyway. (turn to page

3G)
-Stow away on a plane with an unknown destination. (turn to page 1D)

3G

You arrive in the Pacific Northwest, and aren't so sure about the lumberjack thing at first, but find out in time that they're okay. You have lots of sex and babies. Sometimes, your underwear gets stretched out after you get back from visiting your family in England. You live a happy and fulfilling life, and don't think about it often, except late at night when you can't fall asleep and on long car rides.

31

She takes pity on you, and offers you a job at the American Apparel store that she works at, on the condition that you catch a perpetual cold, and asks if you want to be her roommate. Do accept her offer?

-Yes, you don't have much of a choice. (turn to page 4E)

-No, you get a job at a strip joint. (turn to page 4B)

4A

Why, ain't you pretentious. You have nowhere to go, and no one to call. Do you:

-Look for refuge in a record store (turn to page 1B)

-Become an exotic dancer (turn to page 4B)

4B

You are a very talented dancer, and you land a job at one of the bigger clubs. Some of the girls backstage are doing cocaine and offers you a line. Do you do it?

-No. (turn to page 4G)

-Hells yes! (turn to page 4F)

You start a one-woman band and get your first show. You see a boy moodily doing the indie head bob in the back of the room. What do you do?

-Kess him (turn to page 3C)

-You shyly make eye contact and hope he notices, but he's too busy shoegazing. You continue your show (turn to page 5A)

4D

You find him in Peru, and ask him why he ran away and you worry that he doesn't love you. He immediately says "ACTUALLY I LOVE YOU, I JUST GOT NERVOUS. SORRY." What do you do?

-Snog him some more (turn to page 5B)

-Discuss pop bands (turn to page 5C)

You swallow your pride and get a job at American Apparel. Your prowess at restocking shelves and selling \$8 bands of braided jersey fabric to hipsters, coupled with the dark circles under your eyes from the sleep you haven't been getting from crying gets you promoted quickly. You become good friends with the girl who offered you a job and a place to live, and begin to take pride in your disheveled appearance. You decide being a hipster ain't so bad. Do you:

-Get a skeezy hipster boyfriend with a handlebar moustache (turn to

page 5E)

-Realize that you're a lesbian and that's why you didn't want to marry the dude from TweeHarmony, and date your roommate. (turn to page 5F)

10

You take the drugs and the production manager compliments you on your talent and vivacity. You get a lead part in the next show. You begin taking various other drugs and continue getting praise and good reviews. Other girls are jealous and begin talking about your drug use loudly. The director approaches you to ask about the rumors he's been hearing. What do you tell him?

-Admit your problem and check into rehab (turn to page 5G)

-Throw a fit like a primadonna. (turn to page 6B)

4G

You continue to get line dancing parts in large shows, and it pays well enough for you to live comfortably within your means.

You put on a really good show and Pitchfork gives your album great reviews (they say your album is like Long Island Iced Tea if it were served hot and with honey. 8.7) The money from the hipsters would be nice, but you feel that it's tainted. What do you do?

-Give refunds to anyone who heard about you from Pitchfork and tell them their money's no good here. (turn to page 1H)

-Tour with another Pitchfork endorsed band, make tons of money, and secretly hate your fans. (turn to page 6C)

He had been making out with Stephen Pastel, as he had been in Glasgow the week before and had decided to visit Stephen's brothel. He consequently contracted mono, and gave it to you. Because of the poor health care in Peru, he dies. Turn to page 1B.

5C

You like all the same bands! You decide to form a record label/indiepop commune in Peru. You let in all the people you like and none of. the people you don't. Uh-oh! Chris B. shows up! What do you do?

-Turn him away. (turn to page 6F)

-Let him in (turn to page 6D) -Nuke him from orbit. It's the only way to be sure. (turn to page 6A)

You live an awesome life and you never get your heart broken or get hit by a car and nothing bad happens to you ever.

5E

You get in a fight after he kesses another girl. This causes a schism in your insular group of friends. What do you do?

-Don't make a big deal of it, continue to live life as usual, but hold a grudge (turn to page 1B) -You didn't like him all that much anyway, so you don't mind. (turn to

The two of you make a great team and run the most successful American Apparel in the world. You get lots of promotions and buy more and more expensive things that look used and dirty to fill your house that's in a bad neighborhood in the process of being gentrified. You mature as the neighborhood improves, and turn into uppermiddle class yuppies and live a happy, consumerist, all American

5G

The tabloids pick up your story, and you become wildly famous. You spend the rest of your life in and out of rehab, and claim to hate that you don't have a private life and how you can't escape the public eye, but secretly enjoy the attention. You die of an overdose at 27, and are immortalized in American folklore

He's gone forever, and you say a prayer for him (God love him, someone has to), and you live in your indiepop utopia for the rest of your days. Everyone is in each other's bands, and sometimes it gets kinda catty, but for the most part, everyone gets along and lives in bungalows and has and endless dance party.

You continue to abuse drugs and vou) end up alienating everyone who ever loved you. Your work is your only solace, and you are doing it increasingly badly, and arriving late for practices and shows. You end up old and washed out, and the only place you can get work is VH1 specials. Turn to page 1B.

You became indie famous so fast, nobody can claim to have known you before you were cool. They say you haven't paid your dues and aren't that good, and it's just hype. You end up getting quite famous and playing large venues for high schoolers who fancy themselves cool. You try to rationalize the exposure by telling people "All I want is for people to listen to my music, so if this helps get the word out. I'm all for it" You become uncool and forgotten after a few years, and fade from everyone's memory. You retire young and begin using recreational drugs. Turn to page 6B.

He tries to run an indiepop label but makes a piss poor attempt at cover art and uses bad materials, but not in a charming lo-fi way, in a stumbling around in the dark way, charges bands \$4 to be on compllations, doesn't come through with promises he makes, plasters his name over everything he touches and doesn't understand the point of indiepop AT ALL. Your Shagnri-La is ruined within a month of his arrival. Turn to page 1B.

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He stands outside your gates and bitches and moans all day and all night, to anyone who will listen and many who'd rather not. Nobody can get any sleep and everyone is very grumpy. What do you do? -Try to ignore him (turn to page 1B) -Release the dogs. (turn to page 6A)

Every generation is always whining about how there are no new ideas everything's been DONE every generation comes up with something new I'm kinda I've been thinking a lot about the **band** that I'm going to start feeling that way. and say what I don't want it to sound like, but if you were to ask me I can sit around all day should You can wait until the cows come home and I still won't have an answer, I know there's something NE I just can't think of it. And that bothers me. What if we gave a revolution and everybody came